



TEXAS A&M UNIVERSITY-SAN ANTONIO

Staff Council

Executive Staff Council Meeting Agenda | December 14, 2020 | Zoom

Members present:

- President – Miriam Magdaleno (Class of 2021, EEO#3)
- Vice President- Jarrick Brown (Class of 2021, EEO#3)
- Treasurer - Cristina Dominguez (Class of 2021, EEO#1)
- Secretary - Liz Chavez (Class of 2021, EEO#3)
- Parliamentarian/Historian- Jessica Burnette (Class of 2022, EEO#4)

Others in attendance:

- Dr. Cynthia Teniente-Matson- President of Texas A&M University- San Antonio
- Martha Gonzalez- Chief Human Resources Officer

1. Review Minutes

2. Shared Governance Topics:

- New Suggestion Box Items:
 - i. Closing Campus after Thanksgiving (Anonymous, 11/16)
 - ii. Event Approval Process (Anonymous, 11/16)
 - iii. Academic Calendar (Anonymous, 11/16)
 - iv. Christmas Event Suggestion (Anonymous 12/4)

3. Updates

- Staff Survey regarding COVID-19, emergency needs, or concerns.
 - i. Feedback received from Jessica Loudermilk. Survey will be sent out the week of January 4th.

4. Staff Council Committee Reports

- **All Staff Meeting Committee**
 - i. Future all staff meeting dates:
 - a) January 12 and April 14.
 - b) Call has been make for speakers. They will be invited to attend in person.
 - c) Since the start of the semester has been pushed back, the Auditorium would be free.
 - d) Breakfast will be available to-go at a central location, TBA.
- **Social & Community Service Committee**
 - i. Adopt-A-Family had a great turnout! 29 families were adopted. Cristina will submit a points of pride article. Dr. Matson volunteered support from MARCOM with taking photos and video of the delivery process. Shout out to Cristina for putting this together!
 - ii. Door Decorating Contest. DSS, Admissions Processing, VP of Student Success and Engagement, and the College of Arts and Sciences won. Dr. Matson asked the communications team to take professional photos of the doors to share at Convocation.
 - iii. The committee started planning for Staycation but this will change due to the Spring Break announcement. We were considering a St. Patty's day event, other details are pending.
- **Appreciation/Recognition Committee**



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- i. Nominations for next semester are being reviewed by the committee
 - a) January Awardee is Jesse Fuentes. He will be recognized at the January meeting
 - b) We will send out a call for nomination for next semester.

• **Communications/Marketing Committee**

November 6 2020 – December 11, 2020

Platform	# of posts	# of engagements	# of followers	Comments
Facebook	135 total 24 new	1080+ total 80 new	103 total 11 new	According to Facebook analytics, we have reached 3,595 people through combined posts between these dates. We had 360 post engagements. 137 page views.
Instagram	121 total 20 new	433+ total 192 new	164 total 6 new	Instagram insights say we have reached about 103 accounts this month. Through November we highlighted employee spotlights, staff council member bios, SECC, Veterans day, door decorating contest, transgender day of remembrance, and holiday wrapping party.

5. Dr. Matson Updates

- SACSCOC confirmed compliance, cleared until the 5 year affirmation required by system policy.
- Strategic Plan: The President’s Cabinet is updating the University mission, values, and goals from 2015/16 (before we had freshman). Hopefully the draft will be ready by January. The consultation process will occur throughout the spring via breakout committees. Dr. Matson requested one rep from Faculty Senate and Staff Council, both the chair and the vice-chair, on the steering committee. She also mentioned that they will bring in a consultant, Campus Works, to add input about the virtual, online, in person and hybrid components for maximum reach.
- Vision 2040: looking out 20 years, where do we want to be? Every 5 years the strategic plan will change since it is required by system policy, but if we lay out the long term vision plan we can include that in the mission statement and goals. Dr. Matson affirmed that we are not abandoning what we are doing but building it into our mission and thinking about how we place our students to make it happen. One goal is to become a research heavy institution and to encourage latin@ and black students to consider medical or technology fields and to help them



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prepare now. She explained that this would support Madla's vision, which was to change South Bexar county. We are a Hispanic and first-generation serving and military embracing institution and we are not walking away from that.

- PCOE is wrapping up their framework report about equity, diversity, and inclusion.
- Preferred pronouns are being worked on by ITS for the online systems.
- Vaccines: A&M system is helping with the rollout of vaccines. No one knows where university will lie in priority. Dr. Matson explained the importance of people not putting their guard down if they become vaccinated. She confirmed that, unless it becomes a statute, vaccines will not be mandated. She also suggested that we will likely still be wearing masks as early as 2022.
- Rapid testing will be available on campus- results within 10 minutes. PCR swab tests are available.

6. Adjourn

7. Next Meeting: Monday, February 8, 2021