- Guiding Themes for each campus building
 - MADLA Building
 - "Front Door" of the campus
 - First building for impressions seen by visitors and new prospective students
 - Student Services Facility
 - Home to Enrollment mgt functions
 - Home to Student Success and Engagement functions
 - o CAB
 - "Old Main" of the campus
 - Fourth floor Administration center of the campus
 - 2nd floor =Student retention and success functions
 - Third floor primarily classrooms and acad functions
 - First floor primarily student functions, dining, bookstore, student entertainment, mail, parking support
 - Science & technology
 - Arts & Sciences "headquarters"
 - Sciences focused
 - Possible Public Health initial function
 - Mays center
 - o Patriots' Casa
 - Military Affairs support facility originally
 - Student support and academic
 - o Classroom Hall
 - General academic building
 - Arts support
 - Home to academic innovation and media center
 - Library & College of Business
 - College of Business
 - Main library facility
 - Recreation Center
 - Student Recreation
 - Athletics
 - Event space within gym
 - Education & Public Health
 - College of Education
 - Academic building
 - Public Health