

BACHELOR OF BUSINESS ADMINISTRATION IN MARKETING

Credit Hours Required for Degree: 120

Advanced Credit Hours: 36

* 30 advanced hours (with minimum 15 hours in major courses) and 25% of total semester hours required for this degree must be completed at A&M-SA to satisfy the residency requirement

Core Curriculum

ENGL 1301	Composition I	3
ENGL 1302 OR ENGL 2311	Composition II OR Technical Writing	3
MATH 1314 OR MATH 1324	College Algebra OR Mathematics for Business and Social Sciences I	3
Life & Physical Science	Select ONE course from approved 030 core list	3
Life & Physical Science	Select ONE course from approved 030 core list	3
Lang/Phil/Culture	Select ONE course from approved 040 core list	3
Creative Arts	Select ONE course from approved 050 core list	3
American History	Select ONE course from approved 060 core list	3
American History	Select ONE course from approved 060 core list	3
Government/Political Science	Select ONE course from approved 070 core list	3
Government/Political Science	Select ONE course from approved 070 core list	3
ECON 2301	Macroeconomics	3
SPCH 1315	Fundamentals of Public Speaking	3
ECON 2302	Microeconomics	3
Total SCHs		42

Required Support Courses (Courses may be taken at the community college)

BUAD 2305	Business Statistics I	3
ACCT 2301	Princ of Financial Acct	3
ACCT 2302	Princ of Managerial Acct	3
CISA 1305	Business Computer Applications	3
Total SCHs		12

Note about core curriculum courses: Other courses may satisfy core curriculum requirements. Courses listed under the core curriculum above are also specific degree requirements and are recommended in the core to expedite degree completion.

This is only a guide and does not constitute an official degree plan. To access the 2019-2020 A&M-SA catalog:
<http://www.tamusa.edu/provost/universitycatalog.html>